

In the U.S. alone, millions are looking for true love (from all ages, ethnicities, orientation)

- the matchmaking industry is said to gross up \$1.25 B/yr (and steadily growing...)
- over 100,000,000 are singles (21+y.o.)
- 41,000,000 + have tried online dating
- +/- 12,000,000 are single parents
- around 50% of marriages end up in a divorce

Books published on the matter are:

- often by Dr's with great theories but no hands on experience
- few by regular folks who've been in "the trenches" and are offering a system
- fewer offers both a feminine AND masculine p.o.v.'s

Other facts:

- attempts of "finding true love" at any stage of life, are only increasing each year
- "Soul Mate Seekers" are looking for direction /coaching . Precisely what ReLovenship™ offers.

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